



WHY SUPPORT ACBC FOOD SHELF?

*In 2022, ACBC served
13,978 households,
nearly 46,000 people.*



- **Food Shelf Market:** participants shop in our free Market, selecting from fresh produce, dairy, eggs, meat, bakery, shelf-stable, hygiene, cleaning, baby items, pet food, and more
- **Outreach Grocery Delivery:** grocery items are delivered monthly to homebound individuals
- **Weekly Program:** individuals experiencing homelessness visit weekly for food & other needed items
- **Special Food Distributions:** we offer events, e.g. produce and holiday food distributions, providing additional access points to fresh food
- **Clothing Closet:** free and low cost clothing and household items
- **Recourse Navigation:** a Family Advocate is available for resource referral and navigation
- **CSFP Program:** additional food program for low-income adults ages 60+
- **Children's Programs:** Summer Food Bags provide additional support during the summer & Birthday Bags are distributed throughout the year

ACBC Food Shelf is a community-based organization providing food, clothing, resources, and connections to residents of Anoka County since 1971

MOST NEEDED ITEMS!

FOOD DRIVE



**Thank you for
helping us build a
stronger
community!**

**ACBC Food Shelf is a
community-based
organization providing food,
clothing, resources, and
connections to residents of
Anoka County since 1971!**



**PROTEINS (E.G. BEANS,
PEANUT BUTTER) &
CANNED MEATS**



**CANNED &
PACKAGED FRUITS &
VEGETABLES**



COOKING & BAKING



GRAINS & PASTAS



HYGIENE ITEMS



CLEANING SUPPLIES

For more information visit
www.acbcfoodshelf.org



Anoka County Brotherhood Council

Food Shelf & Clothing

FOOD DRIVE

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FUND DRIVE

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\$10

Provides 5 families
with milk, eggs &
butter

\$25

Provides one
homebound individual
with delivered
groceries

\$50

Provides one family up
to 2 weeks worth of
groceries

\$100

Provides 4 families
with Thanksgiving
dinners

\$250

Provides 100 families
with fresh produce

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Thank you for choosing to donate to ACBC Food Shelf!

- To register your Drive or Event, go online to our website and register under the GET INVOLVED tab under 'Host a Food Drive' or contact support@acbcfoodshelf.org
- What type of drive are you planning? Food, Hygiene, Diaper, Fund, Other?
- What is your goal? Set a goal that is reasonable or attempt to beat a previous goal.
- What are your collection dates? Are you able to drop off the donations or will you be working with ACBC Food Shelf to coordinate a pickup?
- Will you be holding an event and would like an ACBC speaker available?

Tips and Tricks

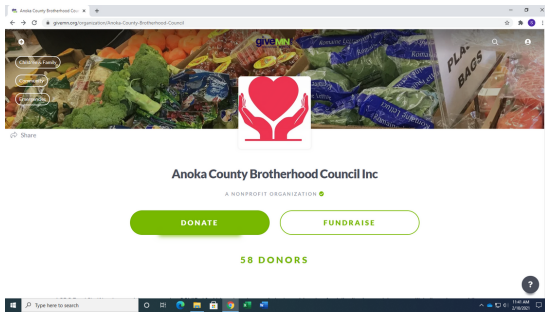
- Use a fun decorated collection container. This will get people to notice your drive as well as having ACBC's flyers on it to showcase our programs and service area.
- Promote your event:
 - Share our flyers - we can help customize for your event!
 - Hand out paper bags with shopping lists to all those who will be participating
 - Tell people about how to get involved in your fundraiser
 - Send out email and calendar reminders
 - Post on social media and make sure to tag ACBC Food shelf in your posts and pictures of your team collecting donations. Make a social media event and post more than once leading up to the event.
- Motivate your team:
 - You can incentivize meeting your food drive goal with a pizza party, extra PTO, etc.
 - Use friendly competition by splitting into teams and creative themes such as macaroni Monday, tuna Tuesday, etc.

Sample Communication Language

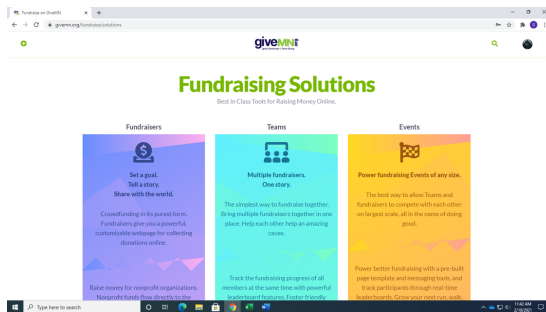
During _____ we will be supporting our community by doing a ____ Drive for ACBC Food Shelf! ACBC provides food, clothing, and resources to Anoka County residents struggling with difficult situations. They provide almost a million pounds of food to thousands of families a year! Our team will be hosting a _____ Drive from _____ to _____. We need your help to reach our goal of _____. You can drop off your _____ donation at _____. We're excited to support our community and work together to reach our goal!



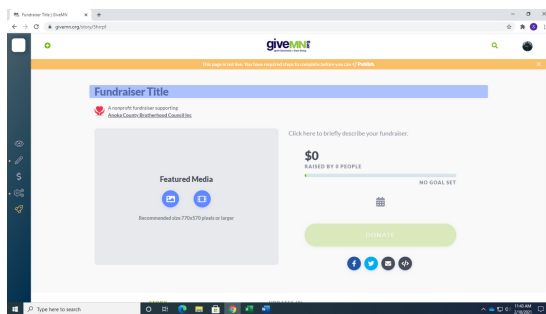
HOW TO CREATE YOUR OWN FUND DRIVE



- Use The QR code or go to www.givemn.org and search Anoka County Brotherhood Council
- Once you get to our page click 'Fundraise'
- Sign up to make your own account



- Choose which kind of fundraiser best fits your needs and confirm that all proceeds go to Anoka County Brotherhood Council




Create your Fundraiser!

- Give your page or teams a fun name
- Add pictures and your logo
- Set your monetary goal to show how much you're collecting in real time
- Publish for your network to see

GRATITUDE CALENDAR

Many people in our community do not have the basic necessities in life that help us feel safe, healthy, and cared for. Help bring awareness and support by becoming aware of things that might be accessible for some and more difficult for others, by participating in our Gratitude Calendar!

MONTH						
<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
	Donate \$1.00 if you know where your next meal is coming from	Donate \$.50 for each bedroom you have	Donate \$1.00 if your socks have no holes in them	Donate \$1.00 if you have a working furnace in your home	Donate \$0.50 for every cell phone you have in your house	Donate \$1.00 if you sleep in your own bed
Donate \$.25 for each TV in your home	Donate \$.10 for every heat register in your home	Donate \$1.00 if you have more than 8 cans of food in your cupboards	Donate \$1.00 if you had lunch today	Donate \$1.00 if you have a working washer and dryer	Donate \$.25 for each year you've lived in your home	Donate \$.50 if you had a snack today
Donate \$1.00 if you had breakfast today	Donate \$.50 if you have enough blankets to keep you warm at night	Donate \$1.00 if you bought coffee or pop this week	Donate \$1.00 if you have your own car	Donate \$.50 if you had a hot shower today	Donate \$1.00 if you went to the grocery store this week	Donate \$.25 for each pet you have
Donate \$.50 for each video streaming service you have	Donate \$1.00 if you had supper this week	Donate \$.50 if you own a pair of winter boots	Donate \$1.00 if you traveled within the last year	Donate \$.10 for every light switch in your home	Donate \$1.00 for every computer in your home	Donate \$.50 for each garage door opener you have
Donate \$1.00 if you have clean water to drink that comes out of your faucet	Donate \$1.00 if you filled your car with gas in the last month	Donate \$1.00 if you didn't worry about paying for a utility bill this month				

Setup a jar or collection method and donate based on the Gratitude Calendar. What would it be like to be without some of these things? Maybe there have been times in your life when you were facing difficult challenges? How can you help others or help be a beacon of hope for others?

MONTHLY GIVING CALENDAR

Take the month to give or collect items our families need! Do it as an individual, a family, or an organization!

MONTH						
<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
	Cereal	Peanut Butter	Jelly	Canned Chicken	Condiment	Dish Soap
Flour	Pasta	Canned Sweet Peas	Toothpaste	Juice	Body Soap	Soup
Pasta Sauce	Toilet Paper	Canned Tuna	Rice	Canned or Dried Fruit	Canned or Dried Beans	Shampoo
Canned Carrots	Laundry Detergent	Crackers	Deodorant	Sugar	Hot Cereal	Toothbrush
Boxed Meal	Gluten Free Item	Paper Towels				

Be creative in your collections! How do you get others involved? Can you have a friendly competition? How can we help?

YEARLY CALENDAR OF GIVING

Red = ACBC Internal Events & fun days to promote
Green = Yearly campaigns that help support our work

January

Winter Safety Month

IDEA: collect \$ or items for our Weekly Program serving those who are homeless or couch-hopping

February

National Canned Food Month

IDEA: Food Drive

March

Minnesota FoodShare: statewide food & fund drive event (proportion of pounds & dollars raised is matched)

IDEA: Monthly Giving or Gratitude Calendar

April

Volunteer Appreciation Month

April 2nd: Peanut Butter and Jelly Day

IDEA: Peanut Butter & Jelly Collection

May

Spring Forward Event: we raise funds and awareness for our Senior Programming for "Older American Month"

IDEA: Deliver groceries to a homebound senior

June

Fresh Fruit & Vegetable Month

IDEA: Volunteer at a produce distribution

July

Open Your Heart Summer Challenge: a proportion of funds raised are matched by OYH - this event helps support Summer Hunger initiatives

IDEA: Host an event that celebrates your business

August

August 26: National Toilet paper day

IDEA: Toilet paper collection and volunteer packing event

September

Hunger Action Month: raise awareness of hunger and help support our Thanksgiving Food Distribution (3rd Fri in Nov - we provide turkeys & fixings to 650 families)

IDEA: Volunteer at our Thanksgiving event or sponsor a family

October

October 5th: Do Something Nice Day!

IDEA: Volunteer your group at ACBC or collect Winter Jackets

November

Give to the Max Day (GiveMN) - 3rd Thur. of the month - statewide fundraiser with opp. to earn extra \$ for ACBC!

IDEA: Donate \$ by matching a gift or providing a match!

December

Holiday & Year-End Giving

IDEA: Gratitude Calendar