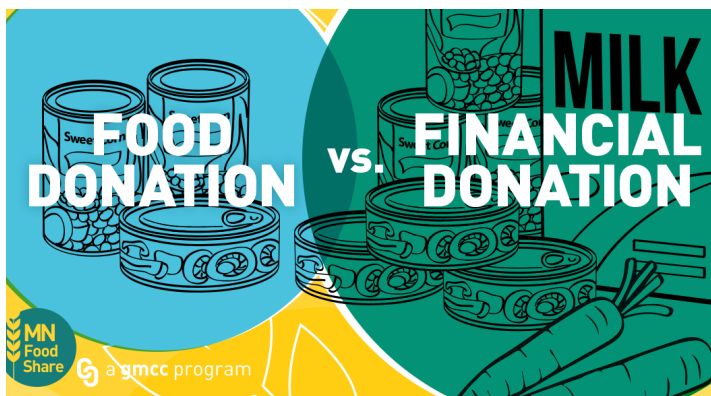




# MAKE YOUR DONATION COUNT DURING MN FOODSHARE!



## WHAT:

Largest grassroots food and fund drive in Minnesota

## WHY:

Help ACBC ensure our neighbors have enough to eat! For every pound of food and dollar we collect, we receive a proportional match, increasing your impact!

## WHEN:

February 27th -  
April 9th, 2023

## HOW:

- Donate food or funds
- Support our drive
- Host an event
- Tell a friend!

For more information or to register: 763-422-0046 ext. 2,  
support@acbcfoodshelf.org,  
<https://www.acbcfoodshelf.com/march-foodshare-campaign/>



# Why ACBC Food Shelf?



- **Food Shelf Market:** in 2022, ACBC had 13,803 food shelf visits, providing nearly 46,000 individuals with food!
- **Outreach Grocery Delivery:** food, hygiene, & pet items are delivered monthly to homebound individuals
- **Weekly Program:** individuals experiencing homelessness visit weekly for food & other needs
- **Special Food Distributions:** additional access e.g. mass produce give-away events and holiday food
- **Clothing Closet:** free and low cost clothing and household items
- **Birthday Bags:** items for children celebrating a birthday
- **Recourse Navigation:** supportive resources and programming services
- **CSFP Program:** additional food program for low-income older adults ages 60+

## 2023 GOAL

- **\$100,000**
- **100,000lbs of food**



ACBC Food Shelf is a community-based organization providing food, clothing, resources, and connections to residents of Anoka County since 1971

## MAKE YOUR DONATION COUNT FEB 27-APR 9



A percentage of all donations will be matched by GMCC, increasing your impact!

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ACBC is a community-based organization providing food, clothing, resources, and connections to residents of Anoka County since 1971!

**\$10**

Provides a family with milk, eggs, butter & fresh produce

**\$25**

Provides one homebound individual with delivered groceries

**\$50**

Provides one family up to 2 weeks worth of groceries

**\$100**

Provides 3 families with Thanksgiving dinners

**\$250**

Provides 100 families with fresh produce



## MAKE YOUR DONATION COUNT FEB 27-APR 9



**PROTEINS & CANNED MEATS**



**CANNED & PACKAGED FRUITS & VEGETABLES**



**COOKING & BAKING**



**GRAINS & PASTAS**



**HYGIENE ITEMS**



**CLEANING SUPPLIES**

**A percentage of all donations will be matched by GMCC, increasing your impact!**

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ACBC is a community-based organization providing food, clothing, resources, and connections to residents of Anoka County since 1971!



**Thank you for choosing to donate to ACBC Food Shelf! Feel free to use this toolkit when organizing your drive to help make it as successful as possible**

- To register your Food or Fund drive, go online to our website and register under events or email [support@acbcfoodshelf.org](mailto:support@acbcfoodshelf.org)
- What type of drive are you planning? Food, Hygiene, Diaper, Fund, Other?
- What is your goal? Set a goal that is reasonable or attempt to beat a previous goal.
- What are your collection dates? Are you able to drop off the donations or will you be working with ACBC Food Shelf to coordinate a pickup?
- Will you be holding an event and would like an ACBC speaker available?

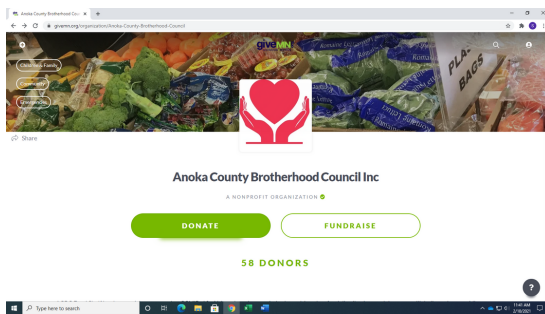
### **Tips and Tricks**

- Use a fun decorated collection container. This will get people to notice your drive as well as having ACBC's flyers on it to showcase our programs and service area.
- Promote your event:
  - Share our flyers or create your own
  - Hand out paper bags with shopping lists to all those who will be participating
  - Tell people about how to get involved in your fundraiser
  - Send out email and calendar reminders
  - Post on social media and make sure to tag ACBC Food shelf in your posts and pictures of your team collecting donations. Make a social media event and post more than once leading up to the event.
- Motivate your team:
  - You can incentivize meeting your food drive goal with a pizza party, extra PTO, etc.
  - Use friendly competition by splitting into teams and creative themes such as macaroni Monday, tuna Tuesday, etc.

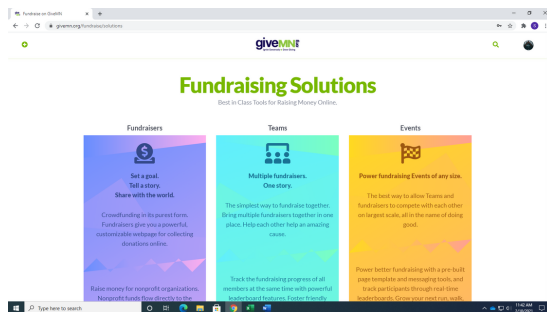
### **Communication language**

During the month of March we will be supporting our community by doing a drive for ACBC Food Shelf (Anoka County Brotherhood Council)! ACBC is a community-based organization providing food, clothing, and resources to Anoka County residents since 1971. Our team will be hosting a \_\_\_\_\_ drive from \_\_\_\_\_ to \_\_\_\_\_. We need your help to reach our goal of \_\_\_\_\_! You can drop off your \_\_\_\_\_ donation at \_\_\_\_\_. During the March Campaign a portion of our donations will be matched, so we can stretch your donation even further. We're excited to support our community and work together to reach our goal!

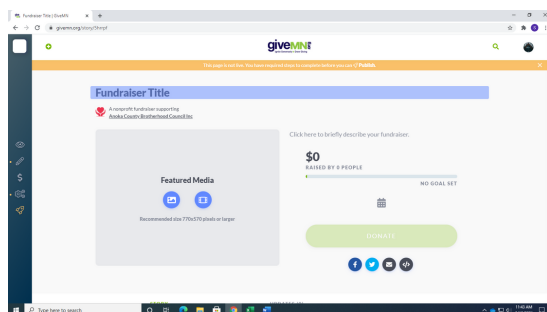
## HOW TO CREATE YOU OWN FUND DRIVE



- Use The QR code or go to [www.givemn.org](http://www.givemn.org) and search Anoka County Brotherhood Council
- Once you get to our page click 'Fundraise'
- Sign up to make your own account



- Choose which kind of fundraiser best fits your needs and confirm that all proceeds go to Anoka County Brotherhood Council




### Create your Fundraiser!

- Give your page or teams a fun name
- Add pictures and your logo
- Set your monetary goal to show how much you're collecting in real time
- Publish for your network to see

# GRATITUDE CALENDAR

Many people in our community do not have the basic necessities in life that help us feel safe, healthy, and cared for. Help bring awareness and support by becoming aware of things that might be accessible for some and more difficult for others, by participating in our Gratitude Calendar!

<b>MONTH</b>						
<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
	Donate \$1.00 if you know where your next meal is coming from	Donate \$.50 for each bedroom you have	Donate \$1.00 if your socks have no holes in them	Donate \$1.00 if you have a working furnace in your home	Donate \$0.50 for every cell phone you have in your house	Donate \$1.00 if you sleep in your own bed
Donate \$.25 for each TV in your home	Donate \$.10 for every heat register in your home	Donate \$1.00 if you have more than 8 cans of food in your cupboards	Donate \$1.00 if you had lunch today	Donate \$1.00 if you have a working washer and dryer	Donate \$.25 for each year you've lived in your home	Donate \$.50 if you had a snack today
Donate \$1.00 if you had breakfast today	Donate \$.50 if you have enough blankets to keep you warm at night	Donate \$1.00 if you bought coffee or pop this week	Donate \$1.00 if you have your own car	Donate \$.50 if you had a hot shower today	Donate \$1.00 if you went to the grocery store this week	Donate \$.25 for each pet you have
Donate \$.50 for each video streaming service you have	Donate \$1.00 if you had supper this week	Donate \$.50 if you own a pair of winter boots	Donate \$1.00 if you traveled within the last year	Donate \$.10 for every light switch in your home	Donate \$1.00 for every computer in your home	Donate \$.50 for each garage door opener you have
Donate \$1.00 if you have clean water to drink that comes out of your faucet	Donate \$1.00 if you filled your car with gas in the last month	Donate \$1.00 if you didn't worry about paying for a utility bill this month				

Setup a jar or collection method and donate based on the Gratitude Calendar. What would it be like to be without some of these things? Maybe there have been times in your life when you were facing difficult challenges? How can you help others or help be a beacon of hope for others?

# MONTHLY GIVING CALENDAR

Take the month to give or collect items our families need! Do it as an individual, a family, or an organization!

<b>MONTH</b>						
<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
	Cereal	Peanut Butter	Jelly	Canned Chicken	Condiment	Dish Soap
Flour	Pasta	Canned Sweet Peas	Toothpaste	Juice	Body Soap	Soup
Pasta Sauce	Toilet Paper	Canned Tuna	Rice	Canned or Dried Fruit	Canned or Dried Beans	Shampoo
Canned Carrots	Laundry Detergent	Crackers	Deodorant	Sugar	Hot Cereal	Toothbrush
Boxed Meal	Gluten Free Item	Paper Towels				

Be creative in your collections! How do you get others involved? Can you have a friendly competition? How can we help?